

# Resume/ Bio of Russel R. Thompson, M.B.A

Born: March 2, 1978



#### Childhood - 1978 - 1990

In the year of 1978, Russel Thompson was brought into the world by his parents Janice and Helvius L. Thompson. He was born in Kansas City, Missouri. After living there through his first 6 years, Russel moved with his parents across the country to Compton, California. There, Russel attended elementary school at Lynnwood Adventist Academy. And he started middle school at Long Beach Adventist Academy.



# Middle School – Move to Dallas, Texas – 1990

In 1990, Russel's father received a call to pastor the City Temple SDA Church in Dallas, Texas . So in 1990, Russel and his mother and father, along with his two brothers, Randy and Helvius the 3<sup>rd</sup>, moved to Dallas, Texas in the summer of 1990. Russel attended the City Temple Jr. Academy, a school that his father built within 10 months after being in Dallas. Russel excelled in middle school, leaving a track record that would prepare him for high school.



# High School – Townview Magnet High School – 1992

In the fall of 1992, Russel attended the Townview Magnet High School for Business Entrepreneurs. By his Sophmore year, Russel had achieved many awards, including be inducted into the National Honor Society at the age of 16. In 1996, Russel Thompson interned at several businesses including working at a Law Firm.



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## Graduated from High School - 1996

In the spring of 1996, Russel graduated in the top 5% of his class. He was awarded several awards and given several scholarships. Russel graduated with a 3.74 GPA, making him a very good candidate for college recruiters.



# Attended College at SWAU - 1996

In the fall of 1996, Russel Thompson attended Southwestern Adventist University in Keene, Texas. He decided to major in Business with a minor in Health Care Administration. This degree will allow him to be a licensed business consultant as well as a licensed nursing home administrator.



# Basketball Captain Starting Point Guard – 1998

In the year of 1998, Russel Thompson became the Basketball Team Captain for Southwestern Adventist University Knights. Russel received an athlete scholarship for basketball even though he did not play organized basketball in high school. Russel's leadership brought a division 1 NAIA title in 1999. Russel averaged 15 points a game along with 8.9 assist per game.



## Graduated From College SWAU – 2000

In the spring of 2000, Russel Thompson graduated from Southwestern Adventist University with BBA in Business Administration, and a minor in Health Care Administration. Russel graduated in the top 10 % of his class. He was able to hold a 3.2 G.P.A average through the course of his study. Russel was now ready to hit the work place and pursue his career.





## Started 1st Business Jan's Tutoring-Summer of 2000

After graduating from college, Russel was looking for opportunity to put his business degree to work. He saw that his mother, who was a full time teacher, was tutoring kids outside of school at her home. This gave Russel the idea to start a professional tutoring business. In the summer of 2000, Russel and his mother, Janice Thompson started and incorporated Jan's Tutoring, LLC.



#### Started 1st Job at Coca-Cola – Fall of 2000

In the fall of 2000, Russel had the opportunity to start a full time job at Coca-Cola. He was hired as a Customer Service Rep for the DFW area. His job was to handle all customer service calls and route them to the appropriate dispatcher. In six months after being on the job, Russel was promoted to Senior Lead Customer Service Rep.



# Started Intern Brentwood Nursing Home – 2001 to 2004

In order for Russel to complete his degree entirely, Russel had to complete 1,000 hours of internship at a nursing home facility. In the spring of 2001, Russel started his 1,000 hours of Health Care Management at Brentwood Nursing facility in Dallas, Texas. Russel spent several hours in each department learning the management systems and administrative duties. In the summer of 2004, Russel completed his intern and passed the state test to be a licensed administrator in the State of Texas.



#### Job Promotion at Coca-Cola - 2001

In the summer of 2001, Russel was promoted from a Lead Customer Service Rep to a Dispatch Specialist. His responsibilities shifted to now dispatching service tech to the actual service calls. This included prioritizing all calls and making sure every call was handled in a timely matter.





## Started H3 Artworks, LLC - 2002

In the summer of 2002, Russel and his brother Helvius L. Thompson, III started H3 Artworks. H3 Artworks is an art company that specializes in its own art medium called Fabric Textile Canvas. The concept is putting fabrics such as twill's, vinyl's, leather's, and others materials on canvas instead of using oil paints. H3 Artworks has sold several pieces to celebrities such as Master P, LaDainian Tomlinson, Snoop Dog, just to name a few.



## Baptized and Gave His Life to Jesus Christ - 2003

In the fall of 2003, Russel gave his life to Jesus Christ and was baptized at the Living Waters Worship Center by Pastor Roland J. Hill. Russel had attended church all his life. But as an adult he stopped going to church until he had a real life and death encounter in a car accident. Out of all the things, Russel has accomplished, he will tell you that his baptism is his greatest achievement.



#### Job Promotion at Coca Cola - 2004

After being a Dispatch Specialist for 3 year, Russel decided to make another move within the company to maximize his skills. In 2004, Russel was promoted to New Business Development as an Account Manager. His responsibilities were to grow the Coca-Cola brand in new markets. Here Russel would excel, adding \$1.3 million dollars of incremental business in his first year.



# Married to The Lovely Elisa Thompson - 2005

On July the 3<sup>rd</sup>, 2005, Russel married the lovely Elisa Hubbard from Abilene, Texas. Russel and Elisa met at Coca-Cola. Elisa is a marketing major with Masters in Business Administration. Together they make a great team in serving the customers of Succeed. They have two beautiful children, Kenny and Kaelyn.





#### Head Deacon & Assisted Treasurer at LWWC - 2006

In the summer of 2006, Russel was elected as Head Deacon at his church Living Water Worship Center. Prior to being elected, Russel served as a deacon for two years. His responsibilities were to maintain the facility and make sure the building us opened and closed for all services. Two months later, Russel was appointed as the assistance treasurer by the head pastor. Russel would make sure all monies given where deposited with integrity every week.



# Join The Ignite Stream Energy Team – 2007

In 2007, Russel saw another opportunity and joined the Ignite Stream Energy family. Russel would use stream energy for investment income for the Succeed business. So as an associate, Russel offered competitive energy rate to individuals and his customers. In 6 months, Russel was promoted to managing director, where he managed a team of 12 people. He also was able to acquire over 100 personal accounts giving him free energy every month, even until today.



#### Head Elder at LWWC - 2008

After doing such a good job as Head Deacon, the Living Waters Worship Center decided to elect Russel as Head Elder. In the summer of 2008, Russel was ordained as an Elder, making him eligible to be Head Elder. As Head Elder, Russel was second in command after the Pastor. His responsibilities included ministry to the sick and dishearten, administration, and even preaching the word of God.



#### Started Succeed, LLC - 2009

After making a return of investment from Ignite/Stream Energy, Russel and his wife Elisa, decided to start Succeed, LLC. Succeed was started on October 8, 2009. It was incorporated in the State of Texas, and registered in Dallas County. Succeed mission is to implement, and development business structure tools to help companies Succeed.





# Started Graduate Program for MBA at University of Phoenix - 2010

In the summer of 2010, Russel decided to go back to school and enrolled at the University of Phoenix for the Master of Business Program. With a lot going on Russel was able to manage his time and energy to take 12 to 15 hours per semester. The MBA program was very intensive and time consuming. Russel was able to make it through his first year with a 3.4 GPA.



# Promoted to Senior Director in Ignite/Stream Energy - 2011

In the summer of 2011, Russel was promoted to Senior Director in the Ignite/Stream Energy Company. Russel was recognized for his hard work and dedication to the company. Russel team grew from 12 associates to 150 associates, totaling 1,000s of energy accounts.



#### Left Coca-Cola to Persue Succeed, LLC Full Time – 2012 til Present

In the spring of 2012, Russel made one of the biggest decisions in his life. Russel decided to leave Coca-Cola to pursue the Succeed business full time. A lot of people thought Russel had lost his mind, when he left his job. But Russel was following his passion and dream to help others with their business endeavors. In the next year, his wife Elisa would leave as well, to help Russel with the Succeed business.



#### Graduated from UOP with a Masters in Business Administration -2013

In summer of 2013, it was an exciting year for Russel. He graduated with a Master's in Business Administration from the University of Phoenix. Russel worked hard to achieve this goal, sacrificing weekends and holidays and even family time. He celebrated with his wife who graduated a year earlier with her MBA.





# Receive Top Achievers Award Ignite/Stream Energy – 2014

After working with Ignite/Stream Energy for over 7 year, Russel and Elisa Thompson were recognized and given The Rising Star Award on September 7, 2014. Ignite/Stream Energy recognized them for being a power couple working and bring customers into the business model.



## 1st Place Award National for Business Partners of America – 2015

In the spring of 2015, Russel and Elisa Thompson led a team from Dubiski Career School, to win the state and national competition in BPA. Business Partners of America is an organization that allows students from all parts of the country compete creating and presenting business plans. Every summer, Succeed helps students ages, 11-18 start business plans in their entrepreneurship program.



#### Started Several Business Under Succeed, LLC - 2016

In late 2015, early 2016, Russel started several other business. Russel saw the potential in others and developed joint ventures and partnerships for different types of businesses. The top row represents the non-profits organizations that Russel created. The bottom row represents the for-profit companies that Russel established.

















# Suceed has done over 1.000 For-Profits / Non-Profits. 500 Business Plans - 2017

After being in business for over ten years, Succeed has helped over 500 Non-profits achieve their 501c3 tax exemption. Succeed has also help companies write over 500 business plans as well. Our goal is service over 10,000 customers in the next 10 years. Thank you for making it your choice to Succeed.



# Became Certified Trust Specialist w/ Economic Strategist Company-2018

After training with the Economic Strategist Company for over 1 year, Russel Thompson became a certified trust specialist. This certification allows him to market different trust structures to clients to create generational wealth through privacy, asset protection, and avoiding double taxation.



#### Became A Licensed Life and Health Insurance Broker – 2019

After training and studying with the Our Infinite Company and getting familiar with their products, Russel became a licensed life and health insurance broker. This also gives him the title as a Financial Advisor for all potential clients.



# Started Partnership to form Succeed Estate Planning and Trust - 2020

In early 2020, Russel started a partnership with an attorney to form Succeed Estate Planning and Trust. Together they would offer the trust as their primary product. The partnership would also offer different assets to go on top of trust.



## Started Partnership to form Succeed Accounting and Tax - 2021

In 2021, Russel started preparing for the Certified Public Accounting Examination for California and Texas. While in preparation, Russel decided not to pursue the licenses and decided to start the Succeed Accounting and Tax Firm. Under the firm, Russel brought in a CPA and IRS Agent to service all Trust clients.



## Started Partnership to form Succeed Insurance Group - 2022

In late 2022, Russel started a partnership with a Insurance agent that is licensed in several States where Succeed had serviced clients for Trust. Russel became licensed in several States to be able to advise clients on how to use life insurance polices with Trust. Together they would offer the trust clients IULs, an Annuities to grow the value of the Estate and to create generational wealth.



## Started Partnership to form Succeed Credit Group - 2023

In 2023, Russel started the Succeed Credit Group. Russel noticed that a lot of clients did not have the credit worthiness in order to get their businesses funded. Therefore, he started the Succeed Credit Group to ensure that all clients can get business funding.

